

Why 2010 Census



Census Takers Start Knocking May 1

MAKING SURE 100% OF OHIOANS ARE COUNTED

Starting May 1, residents who have not returned their form by April 16 will be visited by a Census Bureau employee, called an enumerator or census taker, to collect the information in person. This process will take place until the end of July 2010.

- **The Census Bureau has been hiring and training enumerators who will work within their own community.**
 - Contact your Local Census Office to ask if they still need donated training space or have job openings. [Click here for a list of Ohio LCOs.](#)
- **Contact local law enforcement agencies to include and prepare them for this effort.**
 - Residents will be approached up to 6 times during various times of the day. Census takers will never ask to enter a resident's home.
 - All census takers carry official government badges with their name. Residents may ask for a picture ID from another source to confirm their identity. Some census takers might carry a 'U. S. Census Workers' bag.
 - **Residents may call the Detroit Regional Census Center to confirm that the census taker is employed by the Census Bureau: (313) 396-5200.**
- **Communicate to residents that they are required to answer questions asked by the census taker for their entire household.**
 - Inform residents in your community who do not speak English or prefer to answer in their native language that census takers will have a flashcard with a sentence in 50 languages – they will then receive a visit from a census taker who speaks that language.
 - Highlight the importance of filling out the form during daily meetings, services, or events – every resident must be counted to ensure services they may rely on continue to exist or are improved over the next ten years. **Census takers will only ask what is on the form – 10 questions.**
 - Make sure families you know are including their children when they answer 2010 Census questions – **children have historically be undercounted** because they spend time at multiple locations during the week.
 - Reassure them that **their information is private and confidential** – the census taker who collects their information is sworn for life to protect their answers and faces a fine up to \$250,000 or imprisonment for up to 5 years, or both if they share that information.

